

# IM2 Phase III

## IP3: Social Signal Processing

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**Deputy IP Head:** F.Dufaux (EPFL)

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# Outline

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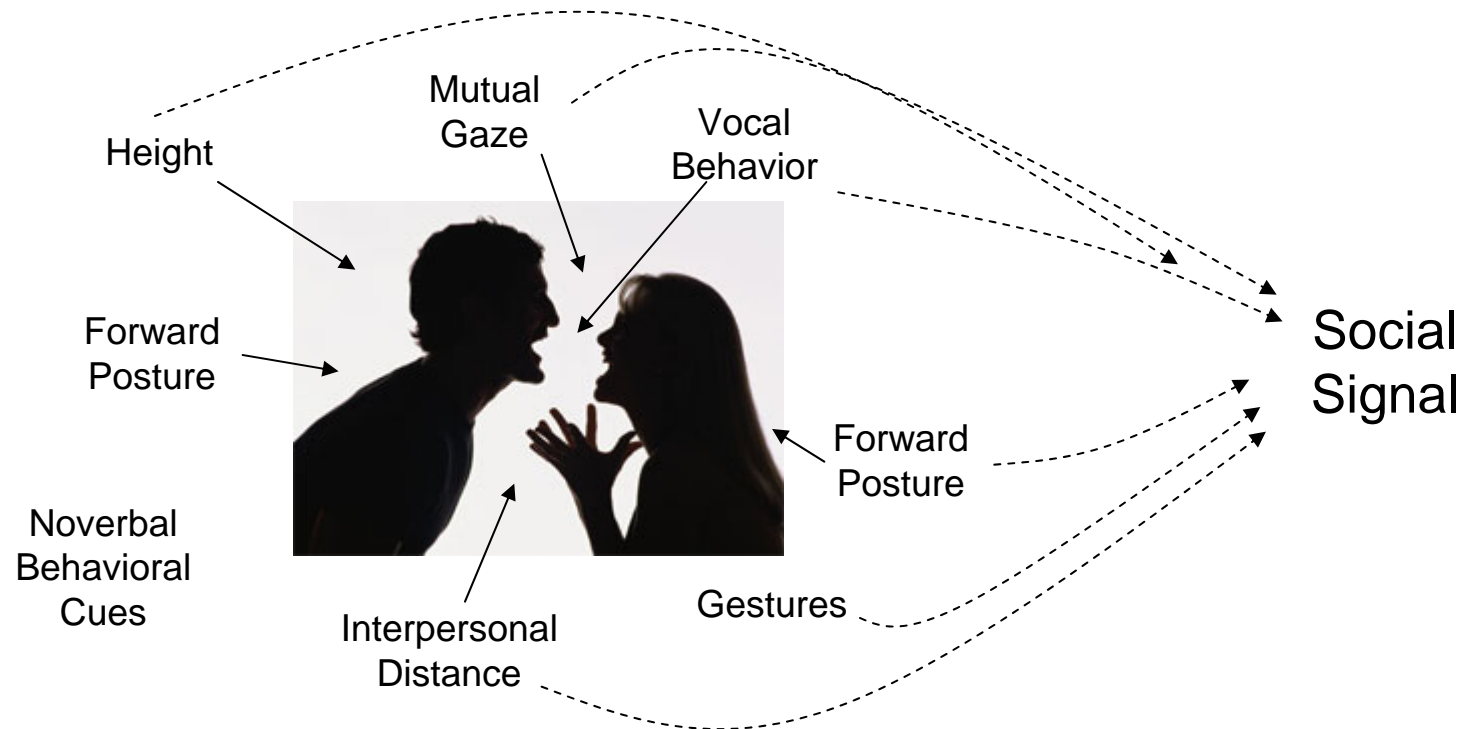
- Part I - **What is Social Signal Processing?**
  - Nonverbal behavioural cues and social behaviour
  - Machine analysis of social behaviour
- Part II - **Integration in Existing Research**
  - Integration in IM2
  - Integration at national and international level
- Part III - **Work Plans**
  - The people
  - Research tracks
- Conclusions.

# Part I

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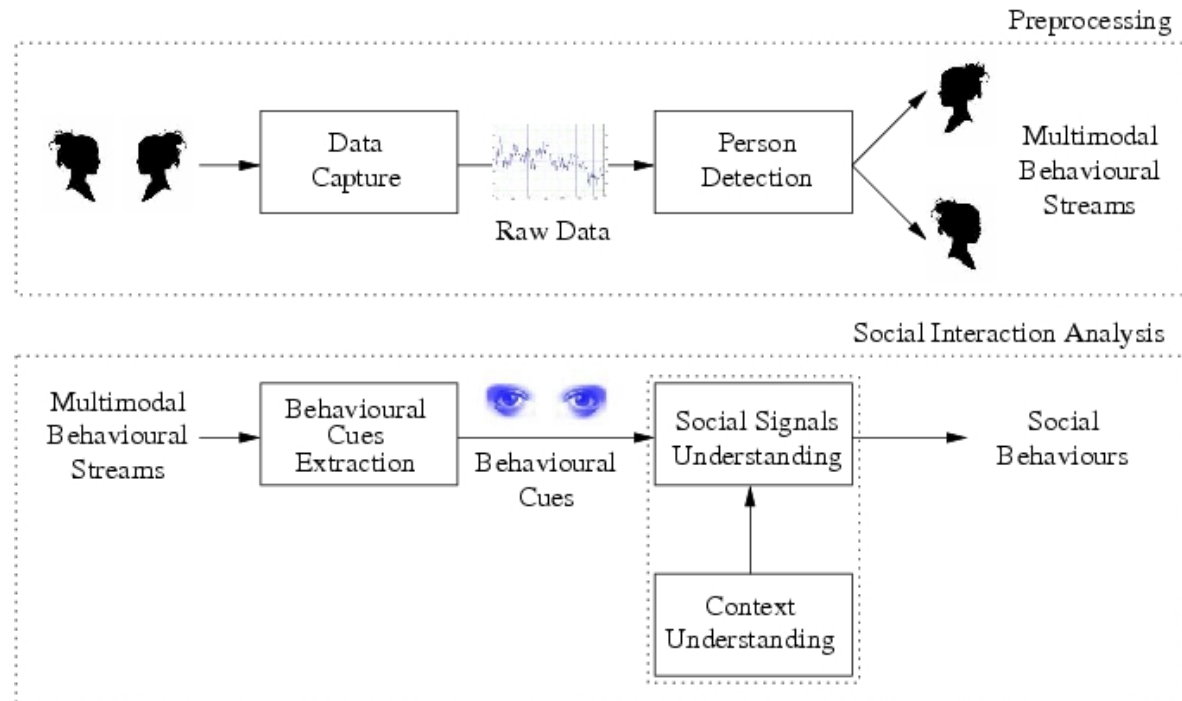
- What is Social Signal Processing?

# Social Signals and Social Behaviour



Our attention focuses on words, but we are immersed in a Rich **non-verbal** world influencing not only the **meaning** of words, but also our **perception of the social context**.

# Social Signal Processing



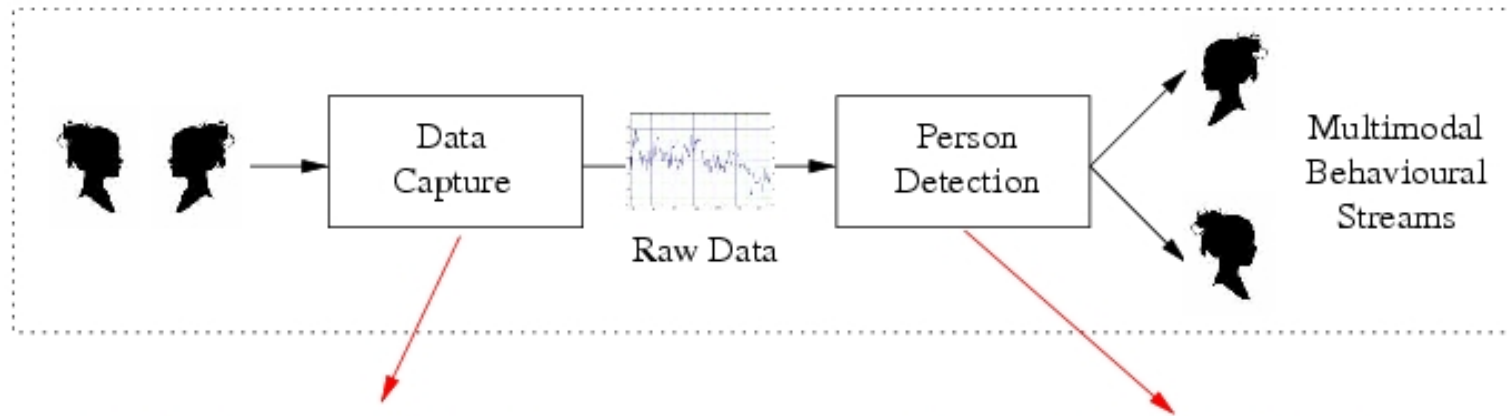
A.Vinciarelli, M.Pantic, H.Boulevard, A.Pentland, "**Social Signal Processing: State-of-the-Art and Future Perspectives of an Emerging Domain**", Proceedings of ACM International Conference on Multimedia, pp.1061-1070, 2008.

# Part II

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- Integration in Existing Research

# Building upon Previous IM2 Results ...

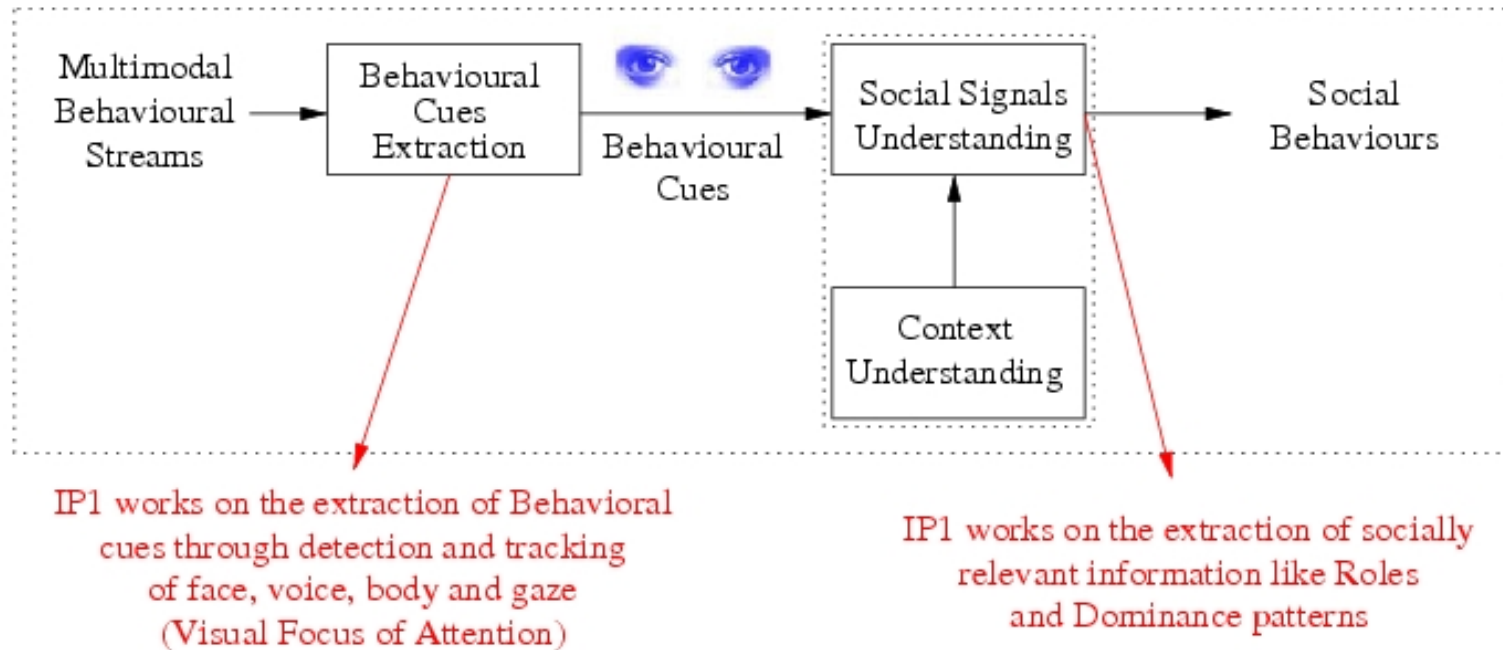


IM2 has pioneered the development of infrastructures for the capture of face-to-face social interactions: IP3.SSP builds upon the resulting expertise

Basic technologies for the detection of people in audio and video streams have been one of the main subjects in IM2: IP3.SSP builds upon the resulting expertise

IP3.SSP builds upon the unique expertise accumulated in the previous phases of IM2 to **capture**, **store** and **preprocess** social interaction data.

# ... Integrating with Future IM2 Research



IP3.SSP focuses on **Social Signals Understanding** and uses the work in **IP1.IMP** as a low level processing, while providing feedback on higher level social phenomena.



# A National Context

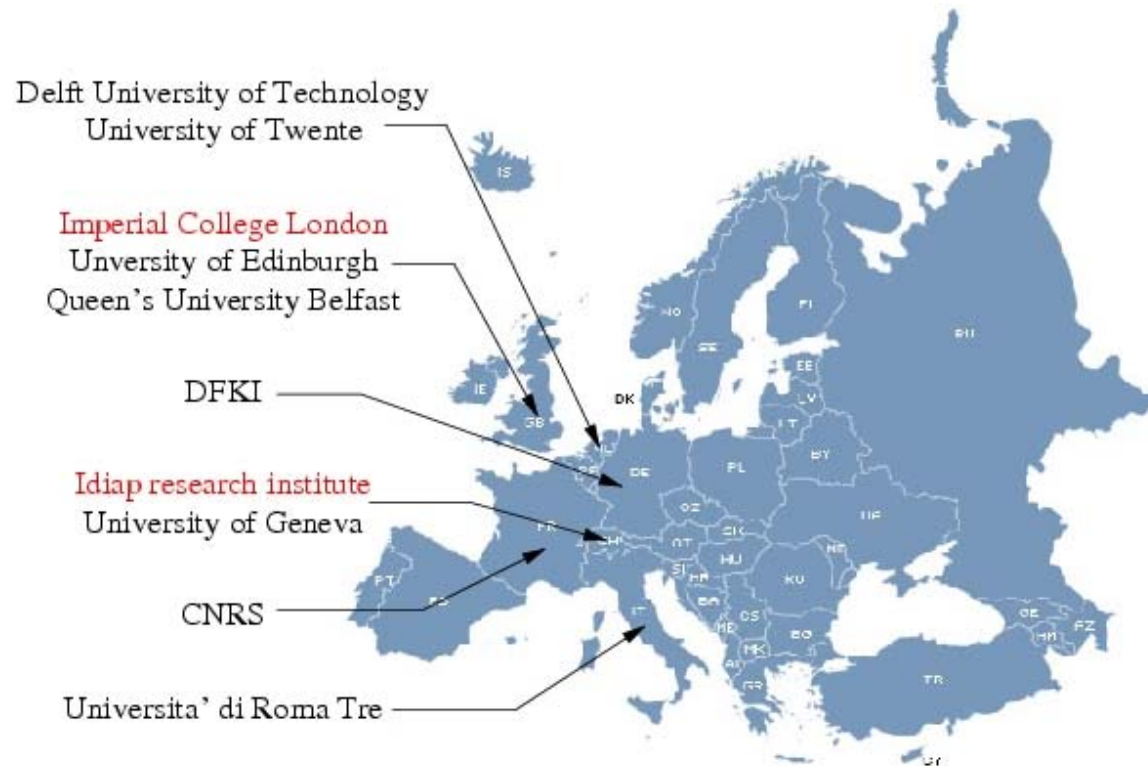
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The Collaboration between **Affective Sciences** and **IM2** has resulted into Several National and international projects (SSPNet, CCPP, etc.)  
A cross-disciplinary team including members of both NCCRs will be established for IP3 as well

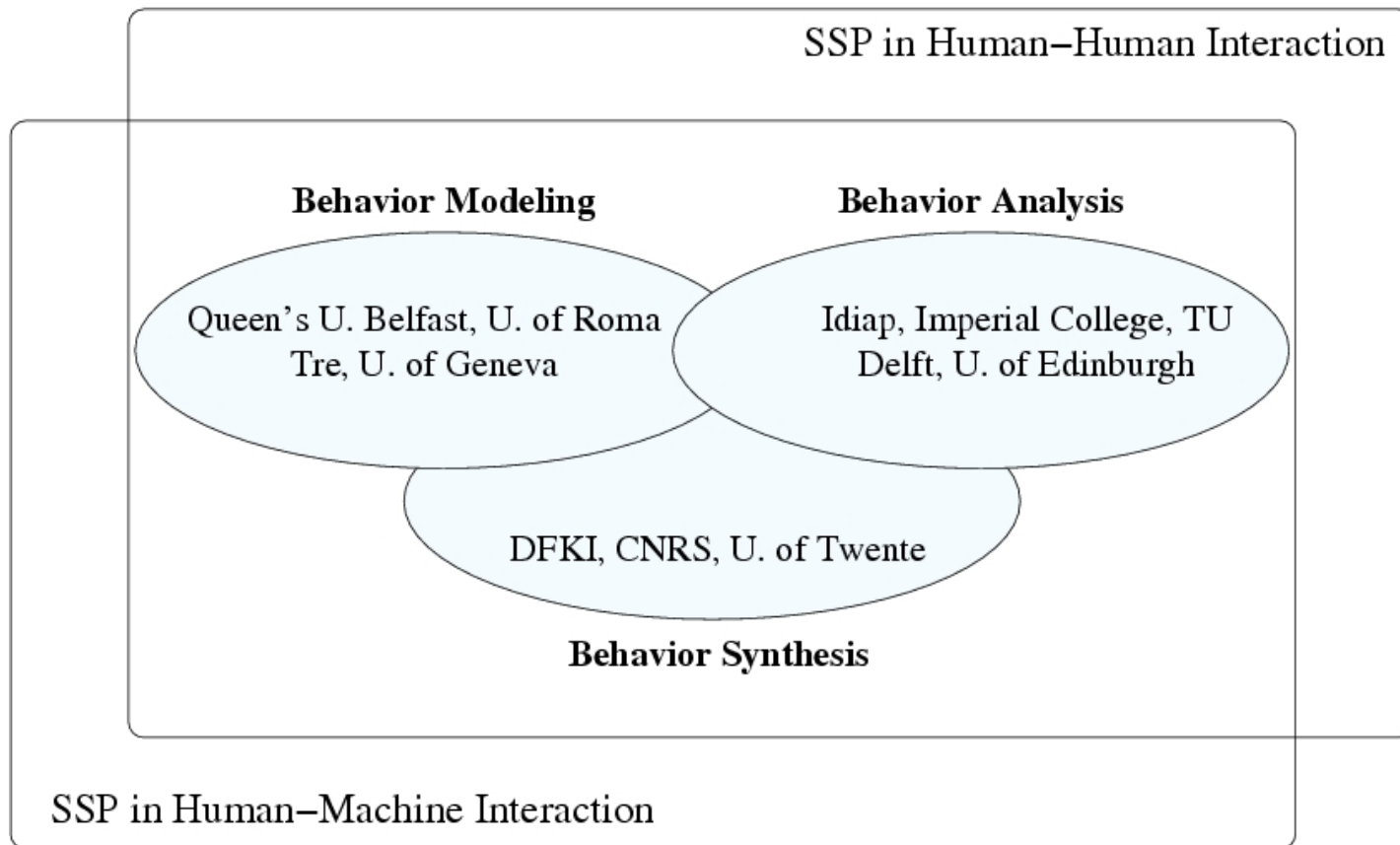
# A European Context: SSPNet (I)

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A. Vinciarelli, IP3.SSP Head, is the Principal Investigator of **SSPNet** (Social Signal Processing Network), a European Network of Excellence aimed at Building an SSP research community

# A European Context: SSPNet (II)



SSPNet provides **data, tools, international visibility, opportunity for higher impact**

# A European Context: Petamedia

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- Petamedia revolves around **peer-to-peer** systems for the exchange of data and includes analysis of **human behavior** as a source of tags.
- Through the participation of F.Dufaux, Deputy Head of IP3.SSP, Petamedia offers the opportunity of testing IP3.SSP approaches in **domains different, but still relevant**, to IM2.

# Part III

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- Work Plans

# The People

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The collaboration will involve the groups of Prof. **Luc Van Gool** (ETHZ) and Dr **Alessandro Vinciarelli** (Idiap Research Institute).

- Prof. **Vittorio Ferrari** (ETHZ) will join the collaboration and will work **for the first time** in IM2, a chance to include **alternative expertise**.
- Both ETHZ and Idiap commit to send their students at least **three months per year** at the other site of the collaboration: the goal is a **truly collaborative work**.

# Track 1: Effectiveness of Delivery

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IP3.SSP will investigate the effect of **body gestures** and **vocal behavior** on the assessment of oral presentations, possibly providing feedback aimed at higher impact on audience.

# Track 2: Detection of Engagement

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Congruent postures



Non-congruent postures

IP3.SSP will investigate the role of vocal behavior and postures in conveying information about the **engagement in meetings**.



# Conclusions

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- IP3.SSP investigates a domain that, while in its **pioneering stage**, has attracted **attention and funding** around the world.
- IP3.SSP builds upon previous IM2 work and integrates in future IM2 activities, but brings **substantial new elements** in the project.
- IP3.SSP integrates major European SSP efforts, an opportunity for **high visibility and impact**.
- IP3.SSP points on the **exchange of students** as a mean to **tighten collaboration** between partners.

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Thank you for your attention!

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