Sim2

(Association of the)
Swiss Institute in Multimodal Information Management (SIM2)

IM2 Summer Institute
Chavanne-de-Bogis
August 31–September 2, 2009
Targeted outcome of the workshop

- Define the set of SIM2 objectives:
  - Association/chapter?
    - Management
    - Members?
    - Criteria to be a member?
    - Memberships? Sponsoring? Donations?
  - Data server?
  - Services? Consulting?
  - Web site?
  - Workshops/teaching/summer schools?
  - Networking
  - Information/Newsletters?
  - Funding? Membership, common projects, etc?

- How are these implemented?
- For each objective, define performance measures/indicators
Association/chapter (1)

• Association:
  – Legal entity, cost, etc…
  – Statutes, management body (board, secretary, etc), etc
  – Action items:
    • Touradj seeking legal advice & checking with a lawyer
    • Touradj providing examples (NoE)

• Possibly a Chapter later:
  – Chapter example: EuroMM (European chapter of ACM Multimedia)
  – Will come next (requires a lot of effort), based on opportunities, etc
Association/chapter (2)

• **Needs:**
  – Generic: Develop more business and research opportunities
  – For academia:
    • Having access to network and needs/technologies of industries
    • PhD students:
      – Reduced conference fees? Student grants/scholarship?
      – Networking/easier to get a job; possibility to post CVs, etc
    • Awards (recommendation)
  – For industry:
    • Having access to state-of-the-art research, network, manpower, pool of highly-qualified personnel
    • ( Preferential??) access to research results for commercial activities
      – Should be beyond what they already have access to through conferences, etc
      – Possibility of steering research directions
      – **Mini-projects? SIM2 support statements for CTI projects?**
      – **Industries involved in IM2-III evaluation?**
    • Swiss vs international (Switzerland too small)
  – For individuals: mix of the above
• **Goals:**

  – Promotes continuing successful development and deployment and use of IM2-related technologies (say what, more precisely)
  – White paper should/will complement this generic (legal) statement, and say what we want to actually deliver

• **Action point:** Task force to be put in place!
Association/chapter (3)

- Members, memberships:
  - Full/associated (voting/non-voting) members
  - Individual, institutional/organizational members
  - Academic and not-for-profit research organizations: $ (100 CHF/year?)
  - Industries:
    - Associated: $$ (1’000 CHF/year?)
    - Full member: $$$$ 

- Action item: set up survey of possible members; HB+TE+Christine Perey
Other discussion items (1)

- **Services**
  - **Teaching:**
    - Consolidating multiple site IM2-related curricula
    - Involvement of industries
  - **Consulting:**
    - Tutorials targeting companies
    - incl. informing companies about new activities, etc

- **Web site, portals, newsletters**
  - Data server: YES! We want to position ourselves as the multimedia data provider
  - Software: consolidate open-source SW libraries; common software license agreement?
  - Wiki?

- **Events:**
  - Conferences/Workshops/Summer Schools?
    - Conferences: piggy-back on MLMI, technical sponsor, etc, NOT a new workshop!!!
    - Workshops:
      - Lots of panel discussions
      - Recording
      - Emphasize/exploit multi-disciplinary issues
  - Summer schools: more focused workshops, potential funding available as « 3ieme cycle romand » (UniGe)
Other discussion items (2)

• Funding
  – Memberships
  – SNSF minimum support
  – Common projects: CTI, etc
  – Sponsorships of events

• For each objective, define performance measures/indicators